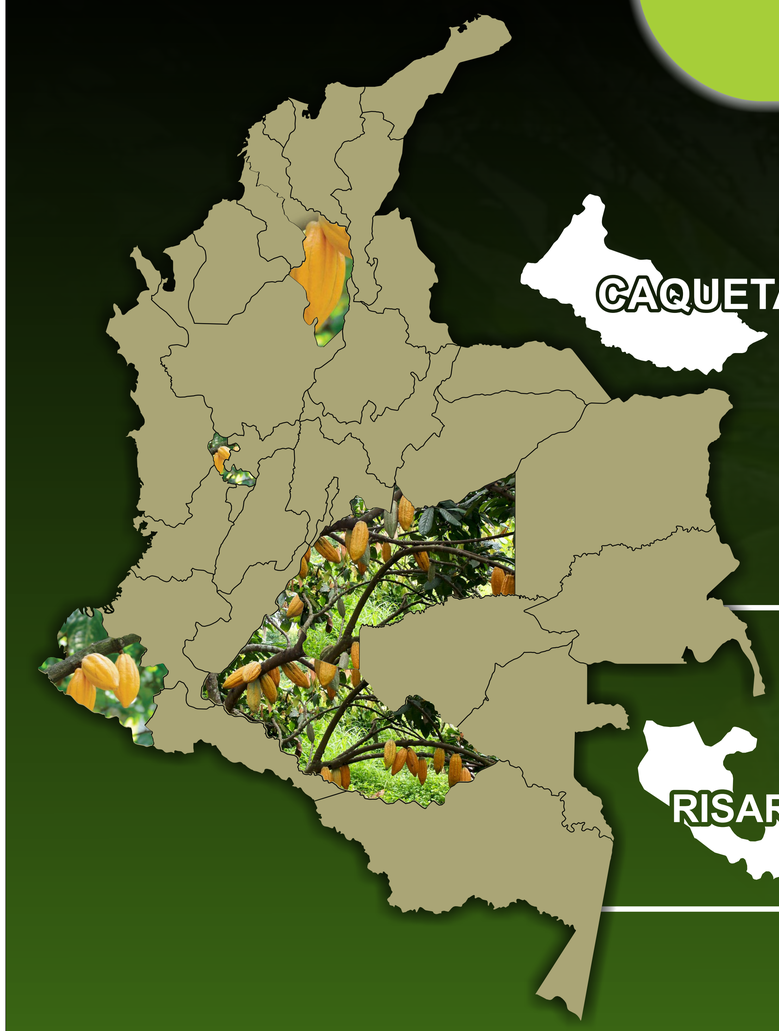
Developing sustainable cocoa production in a damaged country: challenges and opportunities

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OPPORTUNITIES

CAQUETA

•In 2017, just 2 municipalities of the region account for 22% of the all country deforestation due to extensive Cow culture. However today this transltes in a great opportunity as we can mitigate that phenomen through organic inputs production and agroecology.

META

•Counts today with over 3 millons hectares qualified for Cocoa and farming crops, including 56 000 hectares with optimal conditions for cocoa production under agroforestry systems.

MAGDALENA

•Absorbs and Channels 68% of the fluvial load of the Country offering amazing conditions for socal inclusion and a unique setting for agroforestry systems implementation and development.

RISARALDA

•Untill today just 6% of the potencial lands for cocoa growing has been planted, resulting in a great opportunity to re-engineer the whole región towards a more economically sustainable model combining Coffee and Cocoa production.

NARIÑO

•Agroforestry and Conservation Systems have yet reached up to 70,4% which makes that region potentially the mouvement leader by experience. The necesity of changing the way of growing crops has created a cultural conscientisation that today gives us a very solid base to start building more models throughout the Country. .

The drug war along with the corruption have broken down every social layers ...

CHALLENGES

- Huge information asymetry within the Cocoa value chain
- Social and economic relationships based on immediacy and short terms results
- Very low level of production alternatives founded on research and technology

Innovative approach based on 3 fundamental pilars

- **social**
  - Peaceful Conflicts resolution Tools and Techniques
  - Intercultural encounters with international buyers
  - Psycho-social support within the associations and the households
- **economical**
  - Organic certification
  - Access to premium prices through the design and modelisation of a fine cocoa production
  - Opening of a direct sales channel sustained bu mid and long term purchase contratcs
- **environmental**
  - Investigation on diferent Agroforestry systems combinations and Agroecology
  - Cadmium Investigation
  - Innovative local based agroforestry systems allowing for pension schemes and first year incomes.

Smooth transition to a new way of growing and living for the producers

Agroforestry systems and cocoa a great combination for vulnerable population improving social inclusion, gender equity and the rate of rural youth return through Nature and new economic models Institucional Support: Ministry of Environnement & French Embassy in Colombia.

360 000 euros
of purchase agreed upon delivrable

Programme ICC Internationalization of Colombian Cacao

•Investigation on biodiversity (impacts of agroforestry systems)

•Cadmium investigations (#3)

5
agroforestry systems combinations

3-5
years program

2.700
Hectares

1.300
families

more info: scan this code

RESULTS

The relationship between families'growers and buyers establishes itself in an opening way and results in offering greater access opportunities to markets

Producers and Buyers engage themselves in a Mid and Long term comercial relationship (over 3 years) building up a cocoa culture allowing for asociativity and sustainibility.

The growing processes converge towards the management of agroforestry systems as a result of our innovative local based agroforestry systems combinations in regions.